



**QUALITY  
CONSORTIUM**

THE AVOCA GROUP

---

**7TH ANNUAL  
AQC GLOBAL QUALITY SUMMIT**

**SPONSORSHIP  
OPPORTUNITIES**

---

**EMBRACE | OWN THE  
THE PRESENT | FUTURE**

**13-14 June 2018  
Dublin, Ireland**



## WHY

Since the Avoca Quality Consortium™ (AQC) launched seven years ago, its mission and purpose has been to create greater alignment between key stakeholders and to improve the quality of clinical trials. Today, as one of the earliest consortia in the clinical trial space, the AQC has grown to 80+ Member companies, which include pharmaceutical and biotech firms, CROs, and specialty service providers.

To further the mission of the AQC, our Annual Global Summit captures the pulse of what's top of mind for the leaders who attend from around the clinical trials ecosystem. Our sponsorships maximize your exposure to top industry decision-makers before, during, and after the event through a variety of packages that meet your objectives. Opportunities include: speaking sessions, prominent branding, targeted email blasts, and webinar participation, reaching key life science industry professionals from our extensive AQC database.

## WHO

### Engaged and primed speakers and attendees

125+

ATTENDEES

60+

COMPANIES

20+

PANELISTS AND  
SPEAKERS

#### HEADS OF AND LEADERS IN:

Clinical Operations · Quality · Regulatory · Procurement · Innovation · Operations



QUALITY  
CONSORTIUM  
THE AVOCA GROUP

Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.

# WHAT

## Collaborative identification of key goals for the future of clinical trials



### NETWORKING OPPORTUNITIES

Scheduled Breaks  
Breakfast & Lunch  
Receptions & Dinners



### COLLABORATIVE WORKSHOPS

AQC's Latest & Greatest  
Risk Mitigation  
ICH E6 (R2)



### PRESENTATIONS, PANELS, & INTERVIEWS

Key Executives  
Thought Leaders  
Patients

## KEY TOPICS

- Clinical trials of the future, including real world data and patient engagement
  - Creating a culture of quality
  - Embracing ideation, innovation, new technologies, and
    - risk mitigation strategies.



QUALITY  
CONSORTIUM  
THE AVOCA GROUP

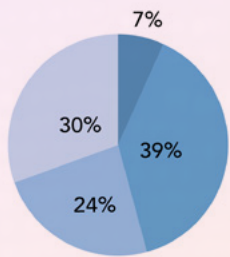
Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.



## WHO ATTENDS

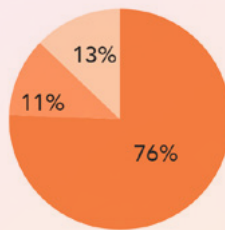
### Demographics from last year's meeting

Job Function



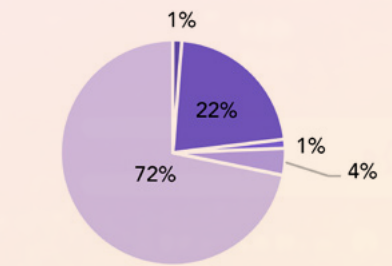
■ C-Level ■ Director  
■ Manager ■ VIP

Company Type



■ Biopharm ■ CRO  
■ Service Provider

Countries Represented



■ Germany ■ Ireland  
■ Switzerland ■ UK ■ USA



**QUALITY  
CONSORTIUM**  
THE AVOCA GROUP

Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.



## WHAT

### See what industry leaders are saying

"This year's Summit has been even better than the one I attended last year, and that was really difficult because last year was already great. I'm amazed how things had advanced since last year. The AQC is really delivering very interesting tools and approaches and promoting real and effective collaboration for being better and faster, indeed."

"There has been a lot of groundbreaking activity with the Consortium among the companies that are participating in really understanding that the quality process is one where you don't want to be different than everybody else. You benefit from standardization and that allows you to work the same way with different providers, and Avoca has helped to illuminate that. We have put in place a lot of standards that companies are using uniformly across the industry and that reduces variability and enhances quality and ultimately compliance."

"The Summit brings us together as an industry, whether we are a Tech provider, a CRO, a Sponsor, a big Pharma, or a Biotech. We are all dealing in the same ecosystem, so it really does allow us to come all together and share those experiences and learn from each other."

"We have addressed multiple items that were challenges for us as a CRO with our clients and sponsors across the industry: Quality Management, System Framework, Quality Agreements, Vendor Due Diligence, Inspection Readiness. These are all things that have been a great benefit. To add to that, it's a huge forum for collaboration and networking."



QUALITY  
CONSORTIUM  
THE AVOCA GROUP

Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.



## INTRODUCING OUR 2018 KEYNOTE SPEAKER: LUCIEN ENGELEN

Lucien Engelen, founding director of the **REshape Center for Innovation of Radboud University Medical Center** in Nijmegen, the Netherlands, will deliver the Keynote Address at this year's Annual AQC Global Quality Summit, 13-14 June, in Dublin, Ireland.

In his presentation, Lucien will discuss the intersection of technology and patient empowerment in the evolving clinical trial landscape. He proposes that this intersection is creating momentum for the delocalization of healthcare and that the shift of more data into the hands of patients, through technological partnerships, will change the way we do clinical trials.

As the initiator of the **#patientsincluded** Charter, created to encourage involvement of patients and families in conferences, journals, government, and research, Lucien is dedicated to increasing the inclusion of patients in healthcare. His work at the REshape Center has helped to initiate a variety of mindset-shifting projects, including the creation of the "REach-platform," which aims to spark patient-led research through global crowdsourcing and crowdfunding, transforming patients from the subject or contributor and into the designer and owner of the research and data.



QUALITY  
CONSORTIUM  
THE AVOCA GROUP

Bringing efficiency, quality, and risk  
mitigation to the forefront of clinical trials.

## SPONSOR BENEFITS

## SPONSORSHIP LEVELS

	<b>GLOBAL SILVER</b> \$20,000	<b>GLOBAL GOLD</b> \$40,000	<b>GLOBAL PLATINUM</b> \$75,000
<b>Branding for the 2018 event:</b> <ul style="list-style-type: none"> <li>• Prior to event</li> <li>• On-site during event</li> <li>• Post-event</li> </ul>	✓	✓	✓
Branding and recognition in all Quality Consortium marketing materials	✓	✓	✓
Panel Presentation		✓	✓
Opportunities for session moderation/facilitation			✓
Featured speaker on a 30-minute case study; topic to be approved by Avoca			✓
Guaranteed slot as Co-Chairperson for event (*must be CEO or Senior Executive from your organization, subject to Avoca approval)			✓
Sponsored events	Choice of: <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Networking break</li> <li>• Lunch roundtable</li> </ul>	Choice of: <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> <li>• Networking break</li> <li>• Cocktail reception</li> <li>• Webinar</li> </ul>	
Additional passes (\$1,500 value/pass)	1	2	4



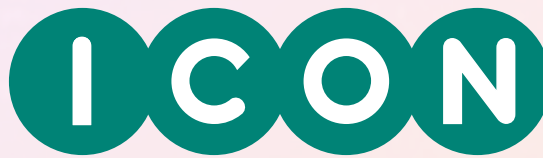
## KEY DEADLINES

**Sponsorship agreements due by 15 May.**

For more information or to become a sponsor, contact:  
[Caryn.Laermer@theavocagroup.com](mailto:Caryn.Laermer@theavocagroup.com)

**Thank You to Our 7th Annual AQC Global Quality Summit Sponsors!**

PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSORS



QUALITY  
CONSORTIUM  
THE AVOCA GROUP

Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.



# CURRENT AQC MEMBERS



The Avoca Group  
 179 Nassau Street, Suite 3A  
 Princeton, NJ 08542  
[WWW.THEAVOCAGROUP.COM](http://WWW.THEAVOCAGROUP.COM)



QUALITY  
 CONSORTIUM  
 THE AVOCA GROUP

Bringing efficiency, quality, and risk mitigation to the forefront of clinical trials.