**QUALITY
CONSORTIUM®**

THE AVOCA GROUP

8TH ANNUAL

AVOCA GLOBAL SUMMIT

Sponsorship
Opportunities

June 5-6, 2019 | Boston Harbor Hotel

Interactive panel discussions. Poignant presentations. Productive workshops.

The Avoca Global Summit features two engaging days of high-quality analyses and discussions and provides attendees opportunities to network, dialogue, debate, and collaborate on issues that are transformative to the clinical trial execution process.

Founded in 2011, the Avoca Quality Consortium® (AQC) is a collaborative comprised of nearly 100 pharma, biotech, CRO, and clinical service provider companies with the shared objective of elevating clinical trial quality and bringing key stakeholders in the clinical trials process into greater alignment.

Each Member organization receives company-wide access to a comprehensive and proprietary Knowledge Center containing over 400 leading practices, guidelines, tools, templates, and process documents, as well as AQC research and archived webinars.

Diverse Attendee Mix

In 2018, attendees represented leadership positions from the biopharma and clinical research industries across 10 countries. 92 attendees represented leadership positions from manager to C-Level.
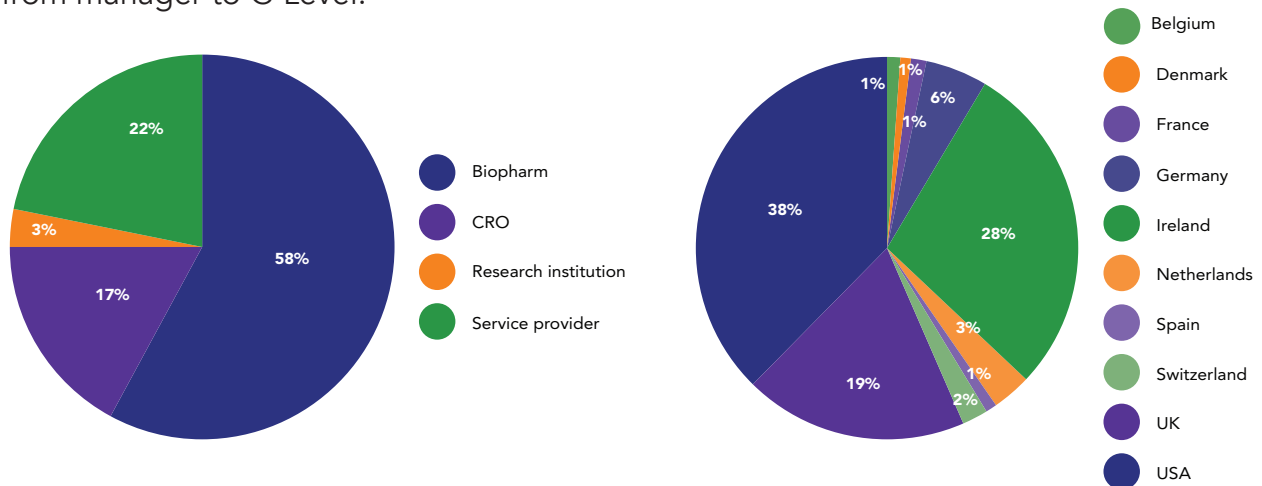

Figure 1.
The majority of attendees represented biopharm companies, followed by service providers, CROs, and research institutions.

Figure 2.
Attendees represented 10 countries across Europe and North America.

Current AQC Member Companies

The Avoca Quality Consortium consists of nearly 100 Member companies, with over 8,000 Member representatives.

Don't miss this opportunity to increase your company's visibility among an exclusive audience and demonstrate your support of the AQC's mission: To elevate clinical trial quality and bring key stakeholders in the clinical trials process into greater alignment.

Sponsorship Levels

	Silver $20,000	Gold $40,000	Platinum $75,000
New for 2019! Tabletop exhibit space	✔	✔	✔
Branding and recognition: • Prior to event • On-site during event • Post-event	✔	✔	✔
Branded give-away in Welcome Pack	✔	✔	✔
Advertisement in Program Guide	✔	✔	✔
Participation on a Panel		✔	✔
Opportunities for session moderation/ facilitation			✔
Featured speaker on a 30-minute case study; topic to be approved by Avoca			✔
Opportunity to Co-chair event (Must be the CEO or a senior executive from your organization. Subject to Avoca approval.)			✔
Sponsored events	Choice of: • Breakfast • Networking break • Lunch roundtable	Choice of: • Breakfast • Networking break • Lunch • Cocktail reception	Choice of: • Breakfast • Networking break • Lunch • Cocktail reception • Webinar
Additional passes ($1,500 value each)	1	2	4

What others have said about Avoca Global Summits...

"Very informative discussions with great questions and insights into the future of healthcare and clinical research."

"Very engaging, close to reality and lots to take away."

"Excellent content. It's great there was so much interaction with the audience."

"The Summit brings us together as an industry, whether we are a **Tech provider, a CRO, a Sponsor, a big Pharma, or a Biotech**. We are all dealing in the same ecosystem, so it really allows us to come all together and share those experiences and learn from each other."

For more information or to become a sponsor, contact Caryn.Laermer@theavocagroup.com

Deadline for sponsorship agreements is April 1, 2019.

About The Avoca Group

The Avoca Group is a life sciences consulting firm dedicated to improving quality and compliance in the clinical trial execution process. Integrating deep subject matter expertise with industry-leading approaches and technology. The Avoca Group tailors solutions that help companies build quality management, inspection readiness, and effective oversight systems into new and existing processes.

For more information, visit us online:

www.theavocagroup.com
www.theavocagroup.com/quality-consortium
www.theavocagroup.com/news_events/8th-annual-aqc-global-quality-summit