

Sponsorship Opportunities

2020 AVOCA QUALITY & INNOVATION SUMMIT

3-4 JUNE 2020, AMSTERDAM

AVOCA[®]
THE AVOCA GROUP



Select from one of the following packages or ask us about customizing a sponsorship that's right for you.

Bronze \$7,500	Silver \$20,000	Gold \$40,000	Platinum \$60,000
<p>Your company logo included in all items below:</p> <ul style="list-style-type: none"> • Avoca Quality & Innovation Summit website • Event App • Up to four outbound Summit marketing emails (more than 20,000 impressions leading up to conference) • Signage at registration counter and throughout the meeting space 	<p>Your company logo included in all items below:</p> <ul style="list-style-type: none"> • Avoca Quality & Innovation Summit website • Event App • Up to four outbound Summit marketing emails (more than 20,000 impressions leading up to conference) • Signage at registration counter and throughout the meeting space 	<p>Your company logo included in all items below:</p> <ul style="list-style-type: none"> • Avoca Quality & Innovation Summit website • Event App • Up to four outbound Summit marketing emails (more than 20,000 impressions leading up to conference) • Signage at registration counter and throughout the meeting space 	<p>Your company logo included in all items below:</p> <ul style="list-style-type: none"> • Avoca Quality & Innovation Summit website • Event App • Up to four outbound Summit marketing emails (more than 20,000 impressions leading up to conference) • Signage at registration counter and throughout the meeting space
One branded promotional item included in Summit attendee bags	One branded promotional item included in Summit attendee bags	One branded promotional item included in Summit attendee bags	One branded promotional item included in Summit attendee bags
	Choice of one networking break	One breakfast networking event	One lunch networking event
	Customized opportunity to invite your clients at a discounted rate*	Customized opportunity to invite your clients at a discounted rate*	Customized opportunity to invite your clients at a discounted rate*
	On-site event branding at both locations for day 1 & 2	On-site event branding at both locations for day 1 & 2	On-site event branding at both locations for day 1 & 2
	One (1) additional pass (\$2000 value)	Option to moderate/facilitate a Summit session (includes session slide introduction)	Option to moderate/facilitate a Summit session (includes session slide introduction)
		Participation on a panel	Participation on a panel
		Option to provide a short company video (60 seconds or less) to be featured on Avoca Quality & Innovation Summit Website	Option to provide a short company video (60 seconds or less) to be featured on Avoca Quality & Innovation Summit Website
		Two (2) additional passes (\$4000 value)	Opportunity for CEO or Senior Executive to co-chair the event
			Be a featured speaker on one 30-minute case study OR host one webinar in 2020
			Four (4) additional passes (\$8000 value)
<p><small>*AQC Member clients must be pre-approved by Avoca. Avoca reserves the right to refuse attendance to any non-Member.</small></p>			

For more information, please contact Brittany.Hutt@theavocagroup.com.

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Increase your company's visibility
among a diverse and captive audience.

BECOME A SPONSOR TODAY

For more information and pricing, please contact Brittany.Hutt@theavocagroup.com.

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